

PRESS RELEASE

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Fraud Alert: Service Intelligence Cautions Against Unsolicited Mystery Shopping Offers
Fraudulent Checks Sent with Offers of Fast Cash

Charlotte, NC - May 27, 2008 - Service Intelligence is currently investigating a fraudulent check scam targeting the mystery shopping industry. As one of the leaders in customer experience evaluation, Service Intelligence would like to reassure its current and prospective mystery shoppers and clients that we are working closely with authorities to unravel the scam and bring those responsible to justice.

The scam begins with fraudulent companies sending consumers offer letters for mystery shop jobs with an enclosed check to cash as part of the job. The letters appear official, as these companies are using names and logos of prominent mystery shopping firms. Recipients are then asked to cash the check, sending the majority of the amount of the check to a provided address and keeping the remainder as reward for the effort. Once the check is cashed, victims are left liable for funds outlaid when it bounces.

Current and prospective mystery shoppers and site evaluators are advised to contact Service Intelligence directly for legitimate assignments and disregard any opportunity that promises fast cash or that requires an up-front payment. Such tactics are not employed by Service Intelligence or other reputable mystery shopping companies. There are no sign up fees to become a shopper or site evaluator for Service Intelligence, and each contractor is paid via automatic bank deposit after jobs are completed, using information you provide during the application or hiring phase.

Service Intelligence is working closely with Federal authorities to uncover the perpetrators and encourages members of the community to contact authorities should they become a target of such a scam, including the local police, the RCMP, FBI, and the Federal Trade Commission. You can also alert Service Intelligence regarding such an offer by emailing pravichandran@serviceintelligence.com if you have received one of these offers.

About Service Intelligence

Since 1992, Service Intelligence has been an innovative authority and trendsetter in business intelligence, customer experience evaluation, and training. Core services include mystery shopping services, customer surveys, audit and compliance evaluations, employee awareness campaigns, interactive training, and advanced business analytics. Service Intelligence is a wholly owned subsidiary of ethics and compliance industry leader Global Compliance™, who provides a comprehensive line of information intake, information management, and awareness and education offerings to enable organizations to create and maintain a culture of ethical and compliant business behavior. Together, Service Intelligence and Global Compliance serve greater than 2,000 clients including nearly one-half of the America's Fortune 100, one-third of the Fortune 1000, and many European and Asian-based corporations including many of the world's most recognized brands.

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